



MAKE IN INDIA CENTRE

**MAKE IN INDIA WEEK
13TH-18TH FEBRUARY 2016**

MMRDA GROUNDS, BANDRA-KURLA COMPLEX, MUMBAI, INDIA

1st among
the world's
fastest growing
economies
Source: International Monetary Fund

1st among the world's topmost
greenfield FDI destinations,
January-June, 2015
Source: Financial Times – FDI Markets

1st among the
world's most
attractive
investment
destinations
Source: Ernst & Young – 2015 India
Attractiveness Survey

1st among
100 countries
on the Growth,
Innovation and
Leadership index
Source: Frost & Sullivan

1st among 110
investment
destinations
polled globally
Source: Foreign Policy Magazine –
Baseline Profitability Index 2015

48%
growth in
FDI inflows
Source: Department of Industrial
Policy & Promotion, Government
of India



Jumped
12 places on Ease of Doing
Business 2016 List
Source: World Bank

Moved up
16 places on the Global
Competitiveness Index 2015-16
Source: World Economic Forum

7th most valued
nation brand
in the world
Source: Brand Finance

Among the top
10 FDI
destinations
Source: World Investment
Report 2015, UNCTAD

LAUNCHED IN SEPTEMBER 2014, MAKE IN INDIA IS A MAJOR NATIONAL INITIATIVE, DESIGNED TO FACILITATE INVESTMENT, FOSTER INNOVATION, ENHANCE SKILL DEVELOPMENT, PROTECT INTELLECTUAL PROPERTY AND BUILD BEST-IN-CLASS MANUFACTURING INFRASTRUCTURE.

THERE'S NEVER BEEN A BETTER TIME TO MAKE IN INDIA.

Make in India Week is a flagship event that is aimed at propelling the Indian economy by forging enormous global engagement with Indian industry in the form of partnerships and investment.

Set against the vibrant backdrop of the world's fastest growing economy, Make in India Week will showcase the potential of design, innovation and sustainability across India's focus sectors through a series of highly visible outreach initiatives in Mumbai.

The week-long event will be inaugurated by the Prime Minister of India.

THE MAKE IN INDIA CENTRE

The centre will feature an exhibition of the most innovative products and manufacturing processes in India.

Key opportunities across sectors and states will be highlighted, in addition to seminars and discussions amongst major stakeholders.

The space itself will be an avant-garde statement in design, merging the aesthetics of traditional craft with a futuristic vision.

MAKE IN INDIA CENTRE - BLUE PRINT



*Gain vital information
about India's manufacturing
strengths and innovative
technologies*

*Engage with top
Indian brands across
diverse industries*

*Participate in interactive sessions
with senior government officials,
policymakers and leaders*

*Represent your sector
and highlight your
organization's
achievements and
technological prowess*

*Develop collaborations and
partnerships with global
industries and governments*



KEY OPPORTUNITIES

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about India's manufacturing
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KEY OPPORTUNITIES

KEY SECTORS

INDIA'S KEY FOCUS SECTORS WILL BE REPRESENTED AT THE MAKE IN INDIA CENTRE

- AEROSPACE & DEFENCE
- AUTOMOBILES & AUTO COMPONENTS
- CHEMICALS & PETROCHEMICALS
- CONSTRUCTION EQUIPMENT, MATERIALS & TECHNOLOGY
- FOOD PROCESSING
- INFRASTRUCTURE DEVELOPMENT
- IT & ELECTRONICS
- INDUSTRIAL EQUIPMENT & MACHINERY
- PHARMACEUTICALS
- TEXTILES





PROFILES OF EXHIBITORS

KEY GLOBAL AND INDIAN COMPANIES WILL REPRESENT EACH SECTOR ACROSS THE FOLLOWING CLASSIFICATIONS:

- *Recent success stories of companies*
- *Companies that invested in India and experienced growth*
- *Companies integrated with the global value chain*
- *Manufacturers with an export focus*
- *Companies that have invested in R&D (research and development) in India*
- *Collaborations between academia and industries in manufacturing*
- *Indian MSME (Micro, Small and Medium Enterprises) that have increased their manufacturing bases*
- *States of India*

GUIDELINES FOR EXHIBITORS

DEMONSTRATIONS AND DISPLAYS

1. Live product and technology demos
2. Audio-visual and pictorial displays
3. Key products that have led to the company reaching a leading position in the sector
4. Use of interactive multimedia and technology-enabled display systems

ESSENCE OF COMMUNICATION THROUGH THE EXHIBITS

CATEGORY

ESSENCE OF COMMUNICATION

| | |
|--|--|
| 1. Recent success stories of companies | <ol style="list-style-type: none"> 1. 'Why India' outlook 2. Short-term and long-term goals 3. Unique X-factor 4. Global successes/case studies 5. Immediate plans |
| 2. Companies that invested in India and experienced growth | <ol style="list-style-type: none"> 1. Innovation and improvisation for Indian market 2. Experience sharing 3. Mergers, acquisitions and joint ventures 4. Diversification, if any 5. The way forward in India |
| 3. Companies integrated with the global value chain | <ol style="list-style-type: none"> 1. Profiles of global customers 2. Unique proposition in the global market - competitive advantage 3. Adherence to global technologies and processes |
| 4. Manufacturers with an export focus | <ol style="list-style-type: none"> 1. Global market reach 2. Adaptation of global technologies and standards |
| 5. Companies that have invested in R&D (research and development) in India | <ol style="list-style-type: none"> 1. Development models and showcase of prototypes 2. Case studies on similar successful collaborations globally |
| 6. Collaborations between academia and industries in manufacturing | <ol style="list-style-type: none"> 1. Knowledge and know-how transfer 2. Impact on skill development 3. Outcomes and successes 4. Impact on technology development |
| 7. Indian MSME (Micro, Small and Medium Enterprises) that have increased their manufacturing bases | <ol style="list-style-type: none"> 1. Growth story 2. Innovation-led success |
| 8. States of India | <ol style="list-style-type: none"> 1. Strength sectors of the respective state 2. Investment-enabling initiatives undertaken 3. Large investment opportunities in a state across both infrastructure and manufacturing sectors |

SPACE ALLOCATIONS AND EXHIBIT AREA

CATEGORIES

1. Recent success stories of companies
2. Companies that invested in India and experienced growth
3. Companies integrated with the global value chain
4. Manufacturers with an export focus
5. Companies that have invested in R&D (research and development) in India
6. Collaborations between academia and industries in manufacturing
7. Indian MSME (Micro, Small and Medium Enterprises) that have increased their manufacturing bases
8. States of India

MINIMUM AREA ALLOTMENT

Indoor raw space: 150 sq. m.
(Limited outdoor space available for oversized exhibits)

Indoor raw space: 50 sq. m.

Indoor built-up space: 18 sq. m.

Indoor raw space: 100 sq. m.

Note: Allocation of space will be based on first-come, first-served basis and will be subject to availability

COST OF BOOKING SPACE AT THE MAKE IN INDIA CENTRE

- | | |
|--|---|
| 1. Private companies/Public Sector Undertakings (PSUs) | Indoor raw space: INR 5000/sq. m. Outdoor raw space: INR 3000/sq. m. |
| 2. Academia/R&D institutions | Indoor raw space: INR 2000/sq. m. |
| 3. MSME | Indoor built-up space: INR 3000/sq. m. |
| 4. States of India | Indoor raw space: INR 4000/sq. m. |

BENEFITS TO THE EXHIBITORS

PRIORITY PRIVILEGES

1. Complimentary access to the various sectoral/state seminars
2. Complimentary access to the boardrooms to conduct meetings for up to 20 people
3. Complimentary access to the B2B/B2G meeting rooms to conduct business meetings for up to 6 people

Note: These facilities will be allotted by the organizer on first-come, first-served basis

FAIRGROUND FACILITIES

The exhibitors will be allotted a separate free parking facility as listed below:

1. 1-car pass for all built-up booths
2. 2-car pass for an area up to 50 sq. m.
3. 3-car pass for an area up to 150 sq. m.
4. 4-car pass for an area over 150 sq. m.

KEY PARTICIPANTS

International delegates & diplomats

Global leaders & heads of state

Top multinational brands

Policymakers, think tanks & academia

Global media

Consulting firms

Regulators, banks & financial institutions

CEOs of global & Indian companies

Businessmen, entrepreneurs & working professionals

CXOs of Fortune 500 companies

Global trade associations





THE WEEK AT A GLANCE

13TH FEBRUARY, EVENING

- INAUGURATION OF MII WEEK BY THE PRIME MINISTER OF INDIA, SHRI NARENDRA MODI
- TIME INDIA AWARDS

14TH FEBRUARY

- CNN ASIA BUSINESS FORUM
- MAHARASHTRA NIGHT
- SECTORAL SEMINARS
- COUNTRY SESSIONS
- B2B, G2B AND G2G MEETINGS

15TH FEBRUARY

- MAHARASHTRA INVESTOR SUMMIT
- REIMAGINING MUMBAI
- SECTORAL SEMINARS
- COUNTRY SESSIONS
- B2B, G2B AND G2G MEETINGS

16TH FEBRUARY

- HACKATHON
- GUJARAT INVESTOR SUMMIT
- ANDHRA PRADESH INVESTOR SUMMIT
- SECTORAL SEMINARS
- COUNTRY SESSIONS
- B2B, G2B AND G2G MEETINGS

17TH FEBRUARY

- CONFERENCE ON 'EMPOWERMENT THROUGH DESIGN'
- LAUNCH OF THE MAKE IN INDIA MAGAZINE
- JHARKHAND INVESTOR SUMMIT
- SECTORAL SEMINARS
- COUNTRY SESSIONS
- B2B, G2B AND G2G MEETINGS

18TH FEBRUARY

- SECTORAL SEMINARS
- COUNTRY SESSIONS
- B2B, G2B AND G2G MEETINGS
- CLOSING SESSION

REGISTRATION

To register for Make in India Week,
visit makeinindia.com/mumbai-week

DATES & VENUE

VENUE: Make in India Centre, MMRDA grounds,
Bandra-Kurla Complex, Mumbai - 400051, India

BOOKING DEADLINE: 20th December 2015

EVENT DATES: 13th-18th February 2016

DISMANTLING: 18th February 2016 (from 1800 hrs)

CONTACT

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LEADERS SPEAK

Whatever we choose to do, from reaching the cutting edge of industry to meeting the most critical social need, we require investment and technology, industry and enterprise. That is why for me, Make in India is not a brand. Nor is it simply a slogan on a smart lion! It is a new national movement. And, it covers the whole spectrum of our government, society and business.

Narendra Modi, Prime Minister of India

There are many lions in Germany and the symbol of lion in Make in India is emblematic of Indo-German partnership.

Angela Merkel, Chancellor of Germany

If you are betting on a digital economy, bet on India.

John Chambers, Executive Chairman, Cisco Systems

Prime Minister Modi and his government are quickly putting in place the building blocks for even more rapid growth, streamlining the national regulatory structure, using public funds more efficiently, and promoting social inclusion. These tax and subsidy reforms and public investments in human capital are essential to generating inclusive and sustainable growth in India over the next century.

Jim Yong Kim, President of World Bank

Among emerging economies, if there is any growth, that is in India. India is among the few bright spots in the global economy.

Christine Lagarde, Managing Director, International Monetary Fund

Modinomics and South Korea's '3.0 economic plan' could together become central drivers for boosting the global economy.

Park Geun-hye, President of South Korea

India is a great country to do business in.

John Rice, Vice Chairman, General Electric

As the largest G-20 investor in India, British businesses already support nearly 700,000 jobs in India and India invests more in the UK than in the rest of the EU combined, creating almost 8000 new jobs here last year.

David Cameron, Prime Minister of the United Kingdom

As India pursues more trade and investment, we want to be first in line. We are ready to join you in building new infrastructure, the roads, the airports, the ports, the bullet trains, to propel India into the future. We are ready to help design more cities which serve citizens better.

Barack Obama, President of the United States of America

The India-Japan relationship has the greatest potential of any bilateral relationship in the world.

Shinzō Abe, Prime Minister of Japan

I see a government that is laying the foundation for the long term and this is exceptionally important because we want growth that is sustainable.

Cyrus Mistry, Chairman, Tata Sons

#MAKEININDIA

MAKEININDIA.COM/MUMBAI-WEEK

MAKE IN INDIA CENTRE, MMRDA GROUNDS,
BANDRA-KURLA COMPLEX,
MUMBAI-400051, INDIA



DEPARTMENT OF
INDUSTRIAL POLICY & PROMOTION,
MINISTRY OF COMMERCE & INDUSTRY,
GOVERNMENT OF INDIA



GOVERNMENT OF
MAHARASHTRA



Confederation of Indian Industry